

Merton Music Foundation

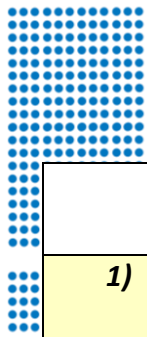
Organisational Priorities 2024-25

MMF Vision Aims:

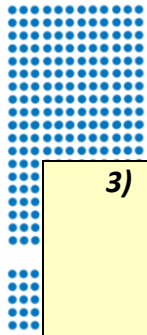
- A centre of learning and a musical launchpad, unlocking talent both now and in the future
- An asset to our community and an ambitious supporter of every child's creativity
- An inclusive cultural organisation – not just in what we say, but also in what we do

Strategic Functions of Hub Lead Organisations (SWL Music):

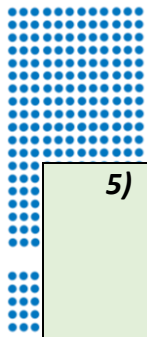
- Progression and Musical Development
- Schools
- Inclusion
- Sustainability
- Partnerships



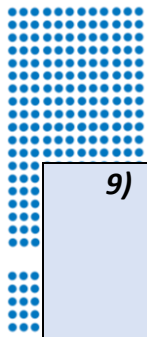
Priority	Success Measure	Strategic Function	Vision Link
<p>1) <i>Increase capacity to deliver instrumental lessons, classes and other activity in Merton schools and Music Centres.</i></p>	<p>Ambitious lesson target = 1800 Ensemble membership target = 250 Pupils in classes / large groups target = 100 School engagement target = 95% Number of continuation groups target = 5</p> <p>MMF will generate a defined total capacity for lessons in schools and express current numbers as a percentage of this.</p> <p>Agreed total hours of provision target, based on school capacity data once known. Cost/benefit analysis completed for all MC ensembles.</p>	Sustainability	A centre of learning
<p>2) <i>Establish MMF's position within the new SWL Music Hub Lead Organisation and support the delivery of its first year of operation as HLO.</i></p>	<p>Receipt of ACE funding drawdown in a timely fashion. Receipt and utilisation of Capital Fund grant. ACE Risk Rating for SWL Music below 5.</p>	Sustainability	A centre of learning



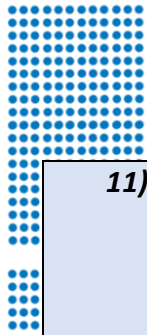
<p>3) <i>Promote a culture of personalised professional learning across the whole organisation, whilst maintaining robust quality assurance and professional development programmes.</i></p>	<p>Personal Learning Plans and 1-1 meetings – evidence of establishment of these processes and impact.</p> <p>Tutor twilight CPD – minimum of 2 sessions delivered. Positive evaluation feedback from attendees.</p> <p>Deliver Tutor Conference</p> <p>Lessons observation ambitious target = 60 (3 per term min per member of curriculum staff)</p>	<p>Sustainability</p>	<p>A centre of learning</p>
<p>4) <i>Develop a ‘Routes into Industry’ Musical Pathways Strategy, increasing signposting and awareness of music industry careers amongst KS4+5 pupils with an ambitious aim of supporting take up of music subjects in this age range.</i></p>	<p>MMF to hold data for the number of students taking KS4 / 5 in the borough and any available comparative data.</p> <p>Deliver careers day event</p> <p>Publish CLS magazine (TBC)</p> <p>Youth Council to deliver activity day / event.</p> <p>Work experience opportunities delivered. Positive feedback from participants and clear processes in place for onboarding, support, development of pupils.</p> <p>Increase total amount of volunteer staff hours – MMF to provide comparative data for this.</p>	<p>Schools</p> <p>Progression & Musical Development</p>	<p>A centre of learning</p>



<p>5) Support all Merton Schools to have a robust SMDP in place and collate this data centrally at a Local Authority level, sharing information back to the HLO.</p>	<p>MMF to hold copies of SMDPs for at least 60% of schools</p> <p>Data on number of schools with SMDPs / current state of these docs demonstrates MMF’s impact on schools’ planning.</p> <p>School visits summary.</p>	<p>Schools</p>	<p>Asset to community</p>
<p>6) Create and publish a new website, with database integration.</p>	<p>Website live!</p> <p>Positive user feedback / analytics data to show good engagement.</p>	<p>Sustainability</p>	<p>Asset to community</p>
<p>7) Improving signposting and transparency around existing partnership arrangements whilst exploring potential new partnerships to support strategic aims and projects/programming.</p>	<p>Partners page on website live.</p> <p>Partnership ‘types’ clearly defined in a partnership document.</p> <p>Summary of partnership development work demonstrates how we are fostering new strategic partnerships.</p> <p>New partnerships celebrated.</p>	<p>Partnerships</p>	<p>Asset to community</p>
<p>8) Establish a regular charitable giving scheme.</p>	<p>Launch event delivered</p> <p>Targeted groups for financial support clearly articulated (policy docs / website).</p> <p>TEMPO fund / income – minimum of £1k in annual regular giving income.</p> <p>Supporters target = minimum 20 monthly supporters.</p>	<p>Sustainability</p>	<p>Asset to community</p>



<p>9) <i>Articulate a robust plan to ensure more inclusive ensemble music provision, including development work to deliver an open ensemble for pupils with additional needs, with an aim to pilot this in 2024-25 or 2025-26.</i></p>	<p>Regular music group for pupils with additional needs either established or piloted in 2024/25.</p> <p>Evidence of established mechanisms to support inclusion in ensembles (policy documents, observation feedback etc)</p> <p>Increase number of pupils with additional needs in ensembles. MMF to provide comparative data here.</p>	<p>Inclusion</p>	<p>An inclusive cultural organisation</p>
<p>10) <i>Deliver Year 2 of the Mini Musicians programme and associated evaluation report in partnership with LBM and initiate legacy planning for a Merton-wide approach to KS1 music from Sept 2025.</i></p>	<p>A Mini Musicians legacy plan will be in place by the end of the year (whole-borough approach to KS1 music).</p> <p>KS1 music festival 'Sing Out Your Story' delivered.</p> <p>All project deliverables / outcomes achieved.</p> <p>Project delivered on budget.</p> <p>Positive evaluation / study data.</p> <p>250+ CYP entered for ACMD certification.</p>	<p>Schools Partnerships</p>	<p>An inclusive cultural organisation</p>



<p>11) Develop a 'Music Awards' programme, funded via the TEMPO scheme, focussed on increasing participation of historically under-represented groups.</p>	<p>We will have clearly articulated what awards we hope to deliver.</p> <p>Targets set for 25-26.</p> <p>Minimum of one award scheme piloted in 24-25.</p>	<p>Inclusion</p>	<p>An inclusive cultural organisation</p>
<p>12) Further develop the 'Amplify' non-formal musical progression route.</p>	<p>Increased pupil numbers in amplify groups ensuring across all groups we are at a minimum of 95% capacity. MMF to provide comparative data.</p> <p>Programme of non-formal music making established and articulated.</p> <p>Deliver minimum 1 x open mic session.</p> <p>Deliver youth council festival event.</p>	<p>Progression & Musical Development</p> <p>Inclusion</p>	<p>An inclusive cultural organisation</p>